

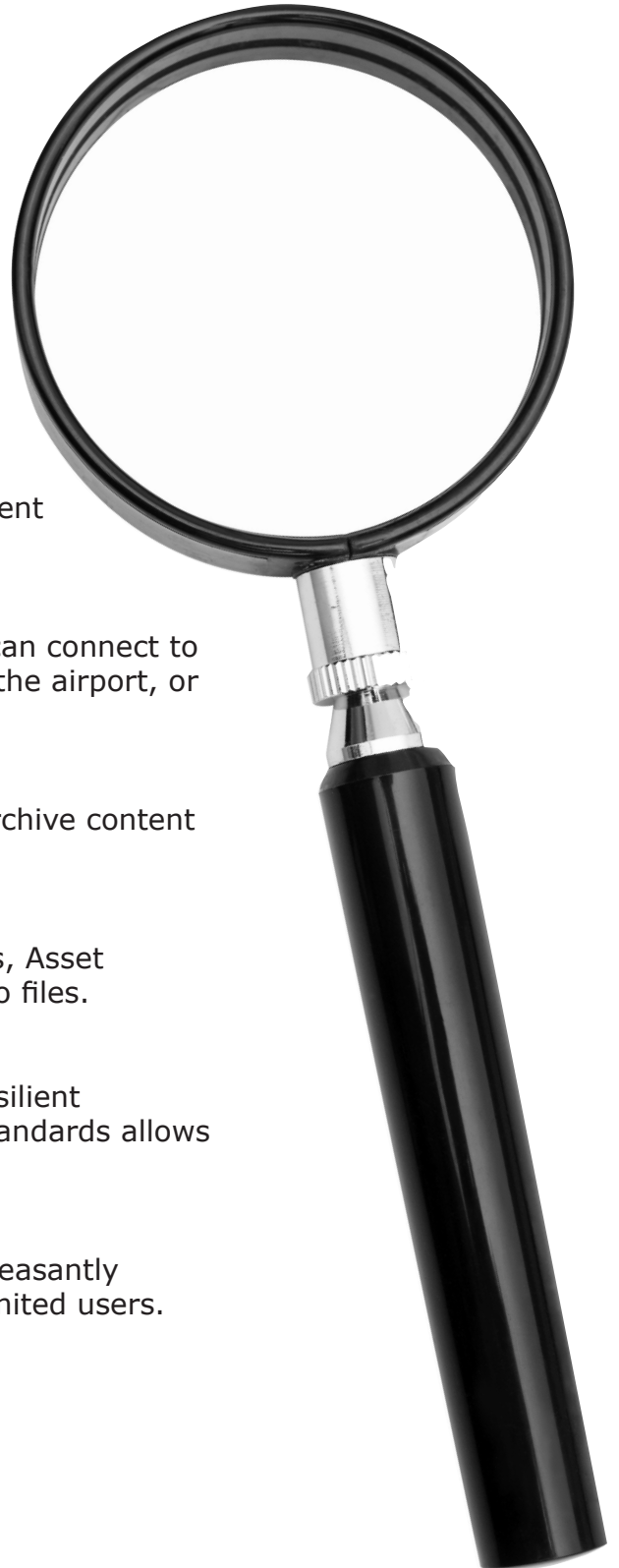
I want robust asset management

Asset management with simple, fast searching.

Asset management with a browser interface.

Asset management with a unified archive of articles, pictures and pages.

Asset management that can be e-commerce enabled.



Asset from Televisual is such a system. It is designed specifically for newspapers and magazines.

It is quick to learn and easy to use, using a browser client for production picture workflow and archival searching.

You can work from any computer on the internet that can connect to your office server: from home, from an internet café, the airport, or of course the office.

Asset is language independent, and can process and archive content in any language, whether character or script based.

As well as processing and archiving articles and images, Asset includes a full multi media workflow for audio and video files.

Asset will also please your IT Director. It's scalable, resilient architecture and rigorous adherence to international standards allows it to evolve with your business.

And last but not least, your Financial Director will be pleasantly surprised by our software license which allows for unlimited users.

Yes, that's right; there are no client license fees.

www.noclientfees.com

About Televisual

Televisual is a subsidiary of Miles 33, a leading global supplier of systems to the publishing industry. Televisual has been providing content management software and services to publishers since 1992.

Asset is its third generation product, building on the strengths of previous releases. It is used by over 30 publishers in 8 countries to manage and deploy millions of digital assets in over 100 publications worldwide.

Asset Specification

Infrastructure	
Server OS	Microsoft Windows Server 2000™, Microsoft Windows Server 2003™
Client OS	Microsoft Windows 98, 2000, XP, Vista™, Apple OS 9, X™ (Third party applications such as Adobe InDesign™ are not supported on all OS platforms)
Supported databases	Microsoft SQL Server 2005™, Microsoft SQL Server 2005 Express™, Microsoft SQL Server 2008™, Microsoft SQL Server 2008 Express™ Televisual FTF Archive Datastores
Supported browsers	Internet Explorer 7.0 or later (PC), Mozilla Firefox 2.0 or later (Mac and PC), Apple Safari 2.0 or later (Mac)
Communications protocol	HTTP queries return XML from unicode content in database.
Flow Server	
Image workflow	Import & export JPEG, TIFF, EPS, PSD images. Read IPTC, NewsML, Adobe Photoshop and XMP captions. Browser client supports: creating & editing captions; rotating, mirroring, cropping, resizing and colour correcting images; applying ICC colour profiles to images; versioning of edits and rolling back to earlier versions; export to & import from Adobe Photoshop™; record locking to prevent two or more users from editing the same image at the same time; batch processing to identify and track all images from the same batch.
Agency feeds	Acquire text feeds in NewsML and IPTC901: acquire image feeds and read NewsML and IPTC Core data: automatically route text & images to baskets using category codes; link text and images automatically from rich XML feeds; create RSS feeds from agency feeds.
Picture desk	Monitor multiple baskets for incoming content; auto update view when new content arrives; monitor RSS feeds
Multi media workflow	Import & export WAV, MP3, WMA, MPEG, MOV files; catalogue and export RSS feeds for Apple iTunes and other web stores; download content from server to workstation for editing in any third party application & upload again to server; versioning of edits and rolling back to earlier versions
Workflow automation	Rules engine automates workflow tasks. Rules have a trigger event that can be conditional, and triggers an action. Trigger events include: arrival, update, age and schedule. Conditions include: property must contain a specified value; property must not contain a specified value; property must be empty; property must not be empty; property must contain a minimum number of words. Actions include: move to basket; copy to basket; deny; delete; set property to a specified value; set owner; export from system; send email.
Archive Server	
Ingestion	Directly from Flow Server, or via drop folders
Supported Content	Text (from Flow Server, or as ASCII, delimited, XML, BASIS, BRS, Verity, Phrasea, QPS, Scoop), Images (from Flow Server, or as JPEG, TIFF, EPS or PSD), Audio and Video (from Flow Server, or WAV, MP3, WMA, MPEG, MOV), PDF, InDesign Documents, XML
Views	Integrated with Flow Server, or Article view, Lightbox view or e-editions in archive web browser client
Management	Restrict with advisory notice, disable, delete, edit and re-submit
Search engine optimisation	Optional "Google friendly" content streamer creates static HTML pages in a hierarchical structure optimised for crawling by search engines such as Google.
E-commerce	
Function	Provides shopping basket capability, and links to payment service provider to enable sale of content from Flow Server & Archive Server
Sales scenarios	Sell individual digital assets, such as pictures or time based subscriptions to access content



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